



Market & Café

1225 Cleveland St • Clearwater, FL 33755 • 727-443-6703

www.naturesfoodpatch.com

Nature's Food Patch GMO Statement & Policy – July 2013

GMO STATEMENT

For 15 years Nature's Food Patch has been actively involved in fighting Genetically Modified Organisms (GMO's). As early as the late 90's, our Store Director Laurie Powers sat on the National Board of Directors of the Natural Products Association for 3 years, and during that time she lobbied Congress in WA against GMO's.

In 2003, Nature's Food Patch was one of the first to host a seminar by [Jeffrey M. Smith](#), a leading consumer advocate who promotes healthier non-GMO choices.

The Patch, as Nature's Food Patch is often called, also brought Craig Winters to Florida to speak in the early 2000's. Winters launched The Campaign to Label Genetically Engineered Foods in the late 1990's. He worked for years to educate people about the problems surrounding "Frankenfoods," and coordinated with Congressman Dennis Kucinich's office to introduce legislation that would require genetically engineered foods to be labeled so people would know what they were purchasing. The legislation never made it through several Congresses during the Clinton and Bush years, but Craig resiliently continued to push for its passage and hoped to win the battle under the Obama administration. Sadly, Craig Winters passed away in 2009; but in 2012, his campaign lives on, as does its support from Nature's Food Patch.

In 2005, the Non-GMO Project was formed. [Non-GMO Project](#) is a non-profit 501(c)3 organization, offering North America's only third party verification and labeling for non-GMO food and products. The Patch is a supporting retailer and has participated in the first two Non-GMO Months with plans to once again take part this October 2012. Non-GMO Month was created by the Non-GMO Project in 2010 as a platform for raising awareness on the GMO issue. During this month, signage, displays, shopping guides and other educational material are used to help educate consumers about their food and the vision of the project which is that everyone deserves an informed choice about whether or not to consume genetically modified organisms.



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GMO POLICY

NATURE'S FOOD PATCH IS COMMITTED TO:

1. Promoting the sale of Organic Foods and/or Non-GMO foods. Signage is used to indicate Non-GMO Project Verified products making it easier for you, our customers to locate them.
2. Reducing the number of products that could potentially contain GMOs, while labeling existing products that may contain them.
3. Limiting and controlling the introduction of any new products that may contain GMOs. The new products that we bring in must have:
 - a. Organic certification
 - b. The Non-GMO Project Verified seal, or
 - c. Written certification from the manufacturer or producer that the product is GMO free
4. Encouraging all suppliers of existing products that may contain GMOs to strive to become GMO free and to seek Non-GMO Project Verification
5. Making our deli virtually GMO-free
6. Continually educating our team members and customers on the dangers of GMOs and on their right to know what is in their food.

