



## HEALTH & HEALING

# Block & lock viruses...cold!

by **Mike Ventresca**  
Vital Choice

**T**oday's column will discuss what I believe may be one of the most important nutritional breakthroughs we've seen in some time! It's a new product that, in laboratory studies, has demonstrated up to a 100% success rate in blocking the entry of viruses into human cells!



**Mike Ventresca**

A virus is much smaller than a human cell, but despite its small size it can be very powerful, especially when allowed to replicate. Here's how it works - when a virus enters the nose, lungs or mouth it targets particular cells and attaches to them in a very specific way. Once inside the cell, the virus begins to rapidly copy itself. These newly copied viruses explode out of the cell, enter the bloodstream and begin this process again - millions of times a day!

For years researchers have been developing methods to boost the immune system or inoculate the body to build up

resistance. While these methods are very helpful, they still do not stop viral replication. That's precisely what I'm so excited about - this new product can!

According to laboratory studies, **Blockade™** from New Chapter has the ability to stop viruses before they can multiply. The bioactive molecules in Blockade seek out viruses, bind to them and create a coating around them that blocks their ability to enter human cells. No more entry means no more replicating, which means...no more virus! This mode-of-action has been shown to stop the replication of a wide range of "enveloped" viruses such as flu (influenza), "bird" flu, hepatitis and more.

Finally, Blockade begins working in the bloodstream in minutes, not hours because it is a lozenge that dissolves rapidly in the mouth, unlike pills and liquids that must first be swallowed. According to the manufacturer, Blockade can be taken once daily or twice for enhanced defense.

This information is intended for informational purposes only and is not intended to diagnose or provide treatment for any condition. If you have any concerns about your own health, you should always consult with a healthcare professional. 00114807



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