
Stacy L. Goldberg, M.P.H.,R.N.,B.S.N.

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PROFESSIONAL EXPERIENCE

2007-Present A Weigh of Life, LLC™ / What's In Your Cart?™

Founder, Owner, Director and Practitioner

- Private Practitioner providing Individual & Group Nutritional Counseling, Therapy & Evaluation
- Locations at: Beaumont Medical Center, West Bloomfield, MI, Franklin Athletic Club, Southfield, MI, Plum Market, Ann Arbor, Bloomfield Twp., and West Bloomfield, MI
- In-House Nutritionist for Franklin Athletic Club, Southfield, MI and Nutrition Programs including Shapedown and TEAM Weight Loss
- Nutrition Curriculum Development / Healthy Cooking Instructor and Staff Nutritionist for Franklin Academy Preschool, Southfield, MI
- Nutritionist for Danialle Karmanos' Work It Out Organization (DKWIO): Development of Nutrition Curriculum, Community Nutrition Educator, Assistance with Securing and Coordinating Nutrition Related Grants
- Corporate Wellness Speaker & Consultant. Recent Clients Include: NBC Universal Studios, UBS, Merrill Lynch, Jewish Federation of Metropolitan Detroit
- Guest Lecturer and Consultant for Public, Private & Religious Schools and Nonprofit Organizations. Clients Include: Birmingham, MI, Bloomfield, MI & West Bloomfield Public Schools, MI Cranbrook/Kingswood Schools, MI, Akiva Hebrew Day Schools, MI
- Food & Nutrition Product Consultant for Local, National & International Companies
- Developed, Marketed and Conduct *What's In Your Cart?™* Grocery Store Tours at various locations throughout metro Detroit. Current Program located at Plum Market West Bloomfield, Bloomfield Twp., Ann Arbor, MI for Grocery Store Tours & Healthy Choices Store Program exclusively developed for Plum Market Corporation
- Nutritional Consultant for Plum Market Corporation, Farmington Hills, MI

2006 Meredith Corporation - Fitness Magazine

- Developed a Nutrition Curriculum for Fitness Magazine that was used as a framework for dietitians nationwide. Implemented and executed for worksite wellness programs at advertising agencies for the You Can Do It! Program
 - Lead Speaker and Nutritionist for in-services at local worksite wellness programs in Michigan
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2001-2003 Primary Care Sales Representative Boehringer Ingelheim Pharmaceuticals

- Responsible for product promotion in various clinical areas including respiratory, neurological, urology, hypertension and osteoarthritis
- District leader responsible for coordination of meetings, literature reviews, project initiatives
- Sales Representative of the Year in 2001 for Highest Sales performance/Top 3% year-to-date

**1999-2001 Program & Marketing Coordinator/Head Nurse and Nutritional Specialist
The Birmingham Menopause Institute USA**

- Developed, with Detroit Medical Center physicians, a comprehensive program for menopausal women
- Assisted in developing, marketing, facilitating and promoting seminars on “The Science & Business of Menopausal Medicine” for practitioners around the United States
- Program coordinator and liaison for public relations and marketing, as well as clinical research trials
- Lecturer for women’s health issues in Metro Detroit and surrounding communities
- Performed nursing responsibilities, patient education and counseling on nursing, nutrition, prenatal and postnatal nutrition
- Performed, analyzed and interpreted bone densitometry assessment

ADDITIONAL EXPERIENCE _____

Gilda’s Club, Metro Detroit,MI

- Nutrition Program Coordinator/Instructor

Juvenile Diabetes Foundation Detroit, MI

- Administrative and Special Events Assistant/Diabetes Educator

University of Michigan Human Nutrition Dept., Ann Arbor, MI

- Research Assistant/Data Entry for Dr.Adam Drewnowski, Ph.D.

Sinai Hospital, Detroit MI

- Patient Care Assistant

Brigham and Women’s Hospital, Harvard University Medical School Teaching Hospital, Boston, MA

- Patient Care Assistant
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EDUCATION

1997-1999

The University of Michigan School of Public Health, Ann Arbor, MI

Masters in Public Health, Specializing in Human Nutrition

Graduated with Honors

1993-1997

The University of Michigan School of Nursing, Ann Arbor, MI

Bachelors of Science of Nursing

Registered Nurse in the State of Michigan

Graduated with Honors

CERTIFICATIONS AND AWARDS

- Young Entrepreneur of the Year Award 2010 for City of West Bloomfield, Awarded by West Bloomfield Chamber of Commerce
- Certified Shapedown Instructor: Certification in Adolescent & Childhood Obesity
- Certified Menopause Educator awarded by the North American Menopause Society
- Who's Who in America's Nursing Schools Awards

COMMITTEE MEMBERSHIP/VOLUNTEER WORK

- Karmanos Cancer Institute Partners Board Executive Committee
- Alzheimer's Association, Greater Michigan Chapter Committee Member
- Co-Founder Synapse Young Professionals for Alzheimer's Association, Metro Detroit
- Volunteer for the Jewish Federation of Metropolitan Detroit
- Nutritionist for Danialle Karmanos Work It Out Program
- Nutritionist for Spoons Across America Pilot Program in Metro Detroit
- Birmingham Schools Wellness Committee

References Available Upon Request
