



Guidelines for In-store Seminars and Classes

We welcome local practitioners and health professionals to set up educational presentations in our stores about health, nutrition, and wellness.

In fairness to all and to be mutually beneficial, the following criteria must be met.

- ❖ The presentation must be of educational value to a consumer audience. Your appearance should be of benefit to your company and Richard's. Presentations must be educational in nature and should not be overly promotional. Educational talks will build trust with attendees and create longer lasting relationships between the attendees and presenter(s).
- ❖ Presentations may not feature a presenter who sells competitive products at any time or in any location.
- ❖ Presentations may not be affiliated with any religious or political organization or contain any religious or political message.
- ❖ Presentations may not include the distribution of unauthorized materials.

If your presentation meets the above criteria, you may arrange for your presentation with the individual store manager at the location where you wish to appear. In general, appearances are subject to the approval of Richard's Foodporium Marketing Department.

In order for Richard's to promote your event, presentations must be finalized at least six (6) weeks in advance. Since time and space are limited, you are encouraged to schedule as far ahead as possible.

If your event meets the above criteria, please complete the following form and submit it to **BOTH** the store(s) that will host your presentation and the Marketing Department at Richard's corporate office. The information on this form is needed for signs, flyers and online postings that we will create to promote your appearance.

For additional information, please contact the Marketing Department at 941-377-6266, ext. 5, or Marketing@RichardsFoodporium.com.

Please email, postal mail or fax the following form to:

Richard's Foodporium: -
1650 Barber Rd -
Sarasota, FL 34240
Fax: (941) 371.0858
Email: Marketing@RichardsFoodporium.com

You may also leave application with any employee at your nearest Richard's Foodporium.



In-store Seminars and Classes Promotional Information

Today's Date: _____ Presentation Date(s): _____

Contact Name: _____

Organization/Practice: _____

Address: _____

City _____ State _____ Zip: _____

Phone: _____ Fax: _____

Contact Email: (Required) _____

Topic / Event Presentation Name: _____

Presentation Date: _____ Start Time: _____ Duration: _____ Store Location: _____

Presentation Date: _____ Start Time: _____ Duration: _____ Store Location: _____

Presentation Date: _____ Start Time: _____ Duration: _____ Store Location: _____

Presentation Description:

Presenter's Brief Bio & Credentials

Please send any photographs or artwork to Marketing@RichardsFoodporium.com