



The
**Common
Market**
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Board of Directors Election Booklet

Enclosed are the materials you need to exercise your voting right by casting your ballot for the open Board of Director seats for the Frederick County Consumer Cooperative (t/a The Common Market). These materials include the following:

1. Board of Directors Candidates' Statements
2. Board of Directors Election Ballot

There are three vacancies, each with three-year terms.

Completed ballots must be returned to the Co-op Services Desk or postmarked no later than close of business (9 p.m.) September 20, 2010.

Newly elected Board members will be announced at the Annual Meeting/OwnerFest Saturday, September 25, 2010.

Please read the candidates' statements carefully. There are six applicants and three vacancies.

Thank you for VOTING for the Board of Directors and we look forward to seeing you at OwnerFest!

Mail your ballot, postmarked by
September 20, 2010,
or deliver your ballot to the Co-op Services Desk
by close of business September 20, 2010.
Board of Director Ballots
will not be accepted at OwnerFest.

Voting Rules

1. Must be an Owner in "good standing."
* To be in good standing, you must be current in your Equity payments as of June 30, 2010.
2. Must be the Owner of Record.* The Owner of Record is the person whose name is on the Owner Application.
3. One Owner = One Vote.

* Inquiries regarding status may be directed to Alison Fowler, Owner Services Coordinator—alison@commonmarket.coop or Diane Keener, Finance Manager—dianek@commonmarket.coop.

Ballot Info

1. Your ballot must include: your name, Owner number, signature and date.
2. Your ballot can be returned by mail using the enclosed self-addressed, envelope or delivered to the Co-op Services Desk.

Important Dates

- Annual Meeting/OwnerFest-
- Saturday, September 25, 2010.
noon to 3 p.m.
 - Board of Director Election results announced

Board of Directors Candidates' Statements



Heidi Agostini

For the last three years I have served as an Associate Director, Project Manager for a small biotech company in Gaithersburg, MD that develops vaccines against infectious diseases. I have a Ph.D. in Pathology, a M.S. in Microbiology and Immunology and a B.A. in Chemistry and Psychology. As a project manager for the development of several vaccine programs my daily work activities include managing the budgets for my projects, developing product development timelines, evaluating risks that could delay the programs and developing strategic plans and financial reports for senior executives in my company.

My special interests include home and container gardening (hey, what are those black spots all over my apples), cooking, ice skating, horse-back riding and anything that my four kids find interest in.

I am very grateful to have a job in this tough economic environment and would like to give back to the community by donating my free time to The Common Market. Besides my work as a project manager I am also a mother of four children. I

think that it is important to set examples for your children. Eating healthy, growing fresh fruits and vegetables, helping others and participating in community service are activities that I enjoy and therefore activities that I hope that my children will also enjoy as they grow older.

- I believe that I can use my strategic planning, project management and financial skills as a board member.
- I have attended a Board of Directors information session and have read the By-Laws for the FCCC.



Jim Jenkins

Jim Jenkins currently serves on the Board for The Common Market; a special appointee in 2010. He brings to the Board his years of business leadership and passion for cooperative business. Jim's first foray into co-ops was in 1981, when he joined Navy Federal Credit Union. While there, he learned why co-ops matter and why they are the preferred business model for economic and social change. Jim was most recently the Marketing Director for the National Cooperative Business Association, where he received multiple awards for producing the Cooperative Business Journal, a publication dedicated to reporting on cooperative news and issues across the nation. During the summer of 2009, Jim played an instrumental role in public relations for NCBA as co-ops became part of the debate on health care reform. Due to his marketing efforts, NCBA appeared on national news programs and numerous radio and print publications, including the New York Times, to educate citizens on why co-ops would work as part of the health care solution for many Americans. He brings to our Common Market a great understanding of marketing and how to

leverage public policy to enact legislation to allow for cooperative growth in all sectors.

For nine years, Jim owned and operated Creative Visions Consulting in Frederick, an executive coaching and change management consulting firm. Jim brings to the Board a great passion for community along with business expertise, having been an active member of the Frederick Chamber for many years. Jim hopes to continue his work with the Board to further enhance the Common Market's stature as the best choice for food in Frederick so that local farmers and businesses thrive in the new economy and consumers have access to better food choices.



Karen Krensky

I have worked in my own computer business for over 10 years and I have extensive knowledge in handling all of the functions of managing a successful business. I relocated in 2005 from Montgomery County to Washington County and slowly turned my clients over to other associates.

My journey to an organic lifestyle in years since has been a fascinating trip. I became interested in "living organically" after I donated a kidney to my first cousin. I had a terrible recovery whereas my cousin had an incredible resurgence for life. My painful recovery involved many intrusive tests with no immediate results.

At the same time my thirst grew for reading everything I could on holistic living. I went to "The Common Market" and met a wonderful employee who helped me pick out the correct probiotics and a few other supplements to take. The Common Market was my source for turning my home into an organic oasis.

- I got really excited to become a board member after meeting many of the current board members at the meeting in the education room and learning about the functions of what the board members are supposed to do.
- I want to help with the future of the Co-op and I look forward to working with the existing group of board members in bringing in more education on why we need The Common Market to prosper and grow.
- I especially enjoy sharing how natural as well as organic foods can literally change your life making you resilient and leading you to good health. I look forward to having the opportunity to help the Co-op continue & flourish which will help to strengthen our community to be educated and aware of why we need our Common Market to succeed and run smoothly.



Margie Lance

I am running for a third and last term on the FCCC Board of Directors. I have served in all officer roles on the Board. My community involvement, particularly the Frederick County Sustainability Commission, contributes to the breadth of my knowledge and awareness of community connections with and for the FCCC. Also, my various board and organizational experience have prepared me to work cooperatively with my other Board members for the good of the whole. My previous two Board terms have grounded me in the understanding of Policy Governance by which our Board operates; its specific policies; and more importantly, the Ends (goals) and directions for OUR FCCC. I stress OUR because that is unique to us. Not only do I want to be a Board member of our worthy organization, but also I am an owner, the same as you. I own an equity share, I have a say in the type of organization that it is and will be, and I have a stake in the outcome of its future. This is awesome. The FCCC is a presence in our community, and for the upcoming Board term I want to continue to be a Board

member in shaping that future. In my previous two terms the FCCC has transitioned from a small, dark, greatly overcrowded store with many assets; to a large, bright, new store growing into its new space with high indebtedness; to an established modern store coming out of debt and looking to create new options in the community. It is in this exciting new environment that I look to work in a new Board term and I ask for your vote.



Rick Roberts

After graduating from Oakwood Friend's School 44 years ago, I went directly into food service; first serving patients at a psychiatric hospital, then as a breakfast cook at a retirement home. After two years, I headed off to California. Those were the days... In North Hollywood, I became a cook at a 'macrobiotic' restaurant.

During a 4 year hiatus from food service, I ran a recycling center in Brentwood, and managed an apartment building on the beach in Venice, but then came to move North- to Oregon. It was there I owned and managed a natural foods restaurant, and became associated with the local food co-op, the 'First Alternative' in Corvallis. You may remember those days when soybeans, et al., were presented in open barrels.

Since I left the West Coast, I've been primarily in the building maintenance trade, and that is what I do here in Frederick, where I've lived since 1990. I currently manage my own maintenance contracting firm, and a landscaping firm. Business management was my Dad's career, and I've come to learn it through experience.

I've been an owner of the Common Market since 1994, when I bought my 4th Champion juicer. My familiarity with the function of the FCCC Board now consists of attending an information session on 7/8, and reading the by-laws. (For what it's worth,) I am now on a 2 year term on the Frederick County Board of Elections.

My contributions to FCCC will be these:

- I will offer my skills in management and communication to the best of my ability,
- I will seek to improve the logistics of local farmers getting their goods to us, and,
- As always, I will serve in the Spirit of peace and cooperation

Thank you for considering me for the Board.



Annette Stefancic

I have been an owner of the Common Market cooperative since the early nineties and have served on the Board of Directors for the past ten years. During this time the co-op community has grown and seen many transitions that I have participated in and offered my experience working within the group; the expansion to our new location, the change to Policy Governance to guide our Board and General Manager, Patronage Rebate. I would be honored to be elected to another term to work with the Board and General Manager for the continued growth of our co-op and any challenges to come.

I enjoy spending time with family and am interested in nutrition, health, cooking, sustainability, supporting local farmers and local businesses. Professionally, I am a Registered Nurse currently working for a Medicare Advantage Special Needs insurance company. My prior nursing career was in management in Long Term Care and for nine years I was owner and manager of a retail kitchen ware business in downtown Frederick.