

## INFLAMMATION MANAGEMENT

### ZYFLAMEND



#### Whole Body Health calls for Whole Body Inflammation Response

Many people think that only joints are affected by inflammation. The truth is the body's natural inflammatory response affects everyone and every major organ system. Given the link between a healthy inflammation response and whole body health - a source of extensive and ongoing research - a supplement strategy geared toward promoting a healthy inflammation response is as fundamental as a daily multivitamin.\*

#### Multiple Synergistic Components, Whole Body Benefits

Extensive research conducted within the last two decades has indicated that phytochemicals present in herbs and spices can safely and effectively promote a healthy inflammation response.\* Combining an herbal with a multivitamin offers the optimal protocol to broad-spectrum approach to nutritional and natural inflammation support.\*

Zyflamend is the **#1 selling herbal in the U.S.** ‡ It contains hundreds of bioactive constituents from ten of the most researched botanicals that promote a healthy inflammatory response and provide multiple health benefits: Joint health, healthy aging, bone health, and heart health.\*

#### Zyflamend For Joint Health

Modulation of the inflammatory process is an important and useful strategy for maintaining healthy joint function.\* A healthy inflammatory response may also contribute to a control of adverse bone changes that can cause discomfort and compromise the integrity of the joint. When the inflammatory response is out of balance, joint health may be complicated, in most cases, with bone and soft tissue breakdown of the joint.

Glucosamine is used by the body to form and repair cartilage that cushions and protects the body's joints. A comprehensive approach to joint health demands the presence of building blocks for new cartilage (glucosamine) and a healthy inflammation response.\*

#### Zyflamend For Bone Health

Emerging evidence suggests that inflammation exerts a significant effect on bone metabolism by stimulating production of RANKL (Receptor Activator for Nuclear Factor  $\kappa$  B Ligand), a molecule which activates osteoclasts, the cells responsible for the breakdown of bone.

An ideal bone health protocol would pair the necessary building blocks for bone remodeling - bioavailable whole-food calcium, magnesium, trace minerals, Vitamins D3 and K2 (MK-7) - with a formula that promotes a healthy and natural inflammation response.\*

Zyflamend, the herbal multi, coupled with **Bone Strength Take Care™**, a whole food source of these key bone building nutrients, is the comprehensive approach to total bone health.

#### Zyflamend For Heart Health

Recent research suggests that the key factor in predicting heart health is gauging the amount of inflammation in the arteries. C-reactive protein is a blood marker used to assess inflammation and heart health.

Early data from a human clinical trial conducted at Columbia University suggests that daily supplementation with Zyflamend promotes healthy levels of C-reactive protein. *In data presented at the 2008 meeting for the Society for Integrative Oncology, researchers reported the following analysis of data from a Zyflamend human clinical: "A statistically significant reduction in serum C-reactive protein was... observed ( $p=0.045$ ) after 18 months."*

**Maintaining a healthy cardiovascular system is strongly linked to a healthy inflammation response - Zyflamend is the first choice for promoting heart health.\***

#### Zyflamend For Healthy Aging

*"It has been said that the day that one stops fighting inflammation is the day that you start accelerating the aging process."*

Aging is not the simple result of the passage of time. According to a provocative new view, it is actually something our own bodies create, a side effect of the essential inflammatory system. While there is no "cure" for the natural process of aging, the conscious and active control of low-level "silent" inflammation is now believed to have the potential to slow down the natural aging process.