



HEALTH AND HEALING

Regenerate Skin and Help Ulcers Heal

by **Mike Ventresca**

Vital Choice

Recently a popular women's magazine discussed how oils from the sea buckthorn plant can promote healthy skin and hair while providing strong anti-aging support. While these benefits are well documented, the article did not devote much



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time to discussing some of the other very important benefits this little-known plant provides, including the ability to accelerate the healing of a myriad of digestive ailments.

Much of the research on sea buckthorn focuses on an essential fatty acid

it contains called Omega-7. According to research, Omega-7 offers great benefit to the body's mucous membranes. These are the lubricated thin layers of tissue that cover the digestive, respiratory and urogenital tracts, as well as the inner surface of the eyes. That's one reason sea buckthorn is so good for your skin. It helps moisturize from within. This is also why sea buckthorn is so helpful for digestive ailments like ulcers.

In general, an ulcer is any eroded area of skin or a mucous membrane marked by tissue disintegration. Irritated, inflamed

mucous membranes are a major factor in irritable bowel syndrome, colitis, leaky gut, Crohn's disease and even acid reflux. Healing the mucous membrane can therefore play a huge part in solving the problem. And that's precisely what numerous studies say Omega-7 from sea buckthorn can do. In fact, one study found sea buckthorn had a 77% curing rate and 97% total effective rate on people with peptic ulcers after only one month.

If you are interested in trying sea buckthorn, I recommend Supercritical Omega-7™. This formula contains extracts from the sea buckthorn pulp and seed oils, rosemary leaf, and calendula flower. And as always, anything you purchase from Vital Choice comes with our 60-day purchase guarantee. You can return anything, even if opened, for up to 60 days from your original purchase.

Mike Ventresca is co-owner of Vital Choice, a health food and nutrition store located at 9243 Sprague Road in North Royalton's Timber Ridge Plaza. The phone number is 440-885-9505. They are open Monday through Friday from 10 a.m. to 8 p.m.; Saturday 10 a.m. to 6 p.m.; and Sunday noon to 5 p.m.

These statements have not been evaluated by the Food and Drug Administration. This information is not intended to diagnose, treat, cure or prevent any disease. If you have any concerns about your own health, you should always consult with a healthcare professional.



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