Irritated Eye Relief™
homeopathic sterile eye drops (10 ml)

Facts:
1 in 9 children under 15 get pinkeye each year*
1 in 5 children under 4 get pinkeye each year*
30% of eye related ER visits are due to pinkeye*


Features:
- Can be used alone, or in combination with OTC analgesics/RX antibiotics
- Stimulates the body’s natural ability to relieve redness, watery discharge, burning, grittiness, dryness, and stinging due to environmental pollutants.
- Does not contain harsh chemicals and is safe for extended use
- Will not sting or burn
- Safe for all ages when used as directed

Marketing Campaign Includes:
- National consumer print
- National FSIs 30MM impressions
- Cross-ruff couponing
- Online ads and couponing
- Trade advertising

ORIGINAL SWISS FORMULA
www.SimilasanUSA.com
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Drug Facts
Active ingredients ... Purpose
Belladonna 6X* ................. dryness, redness, burning, sensation of grittiness
Euphrasia 6X .................. watery discharge
Hepar sulphuris 12X .............. redness, stinging

Uses:  
According to homeopathic principles, the active ingredients in this medication help relieve:
• redness of the eyes
• excessive watery (clear) discharge
• sensation of grittiness
• irritation, dryness, and burning

Warnings:
• For external use only.
• Children under 2 years of age should be seen by a physician.
• Initial exacerbation of symptoms may occur.
• To avoid contamination, do not touch the tip of the container to any surface.
• Use within 30 days of opening. Expiration date only refers to unopened bottle.
• Replace cap tightly after every use.
• Contact wearers: consult physician prior to using.
• The use of this container by more than one person may spread infection.

Warnings: (cont.)
• For your protection do not use if tamper evident seal around neck of bottle is missing or broken.
• If pregnant or breast feeding, ask a health professional before use.
• Keep out of reach of children.
• If swallowed, get medical help or contact a Poison Control Center right away.
• Do not use:
  • if you are experiencing a thick, white, yellow, or green discharge that forms a crust on the eyelid
  • if the solution changes color or becomes cloudy
  • if you experience eye pain or changes in vision
  • if you frequently contract infections that do not clear up easily
• Stop use and ask a doctor if:
  • symptoms worsen or persist for more than 72 hours
  • changes in vision occur
  • you might have a serious underlying medical cause for the infection

Directions:  
For adults and children ages 2 and over:
• remove tamper-evident seal from neck of bottle
• twist cap off bottle
• squeeze plastic tip to release 2-3 drops into eye
• apply as needed
• replace cap after use

Inactive ingredients:
Borate buffer, Purified water, Silver sulphate (as preservative), Sodium nitrate

Questions?
Reach our representatives at 1-800-240-9780.
www.SimilasanUSA.com

For over 30 years, our Original Swiss Formulas – made with 100% Natural Active Ingredients – have been providing families with remedies that are naturally effective and safe.